



Our Impact This Year

2020 Annual Report



*Fighting blood clots
through education*



A Message From The President of NATF

Dear Friends:

NATF truly rose to the COVID-19 challenge in 2020. Despite a reduction in revenue, we continued to fulfill our mission: we educated more healthcare providers and patients than ever *before*.

I am very proud of what we have accomplished together over the last year. As you will see in this report, NATF not only launched a COVID-19 Resource Center, but also developed several new educational initiatives for providers and patients on key topics such as women's cardiovascular health and thrombosis and cancer. We hosted monthly virtual support groups for patients, put together our first Medical Advisory Board, and significantly grew our online reach with a 32% increase in social media traffic and more than 468,000 visits to the NATF website. These landmark achievements were made possible by unprecedented teamwork and collaboration with patients, their families and friends, healthcare providers, academicians, and industry partners.

We are working now to design educational tools for 2021's "new normal." Our principal focus will be hybrid programs that combine interactive distance-learning with live, in-person interaction as the COVID-19 pandemic retreats and ebbs.

I owe a special debt of gratitude to Kathryn Mikkelsen, NATF Executive Director, to Courtney Anderson, Director of Operations, and to Aviva Schwartz, Director of Content and Education and Co-Chair of NATF's Medical Advisory Board.

With appreciation and gratitude for your continued support of NATF,

A handwritten signature in black ink, reading "S. Z. Goldhaber".

Samuel Z. Goldhaber, MD
President, NATF
Associate Chief and Clinical Director
Division of Cardiovascular Medicine
Professor of Medicine
Harvard Medical School



A Message From The NATF Staff

Dear Friends and Supporters:

Despite the challenges brought forth in 2020, it was a record year for NATF. We broadened our reach in ways we didn't think were possible, which is a testament to the commitment of the NATF community: healthcare providers who spent their precious free time filming educational videos, patients who shared their personal stories, and financial supporters who recognized the need to move forward with our important work in spite of everything else going on.

The key question that we faced at the end of 2020 was "where do we go from here?" We spent much of the past year discussing our priorities as an organization and laying out our future plans and areas of focus. In 2021, we will double down on educating both healthcare providers and patients and will continue expanding our reach beyond blood clots to include related conditions (such as cancer and

heart disease). Additionally, we are committed to addressing health disparities and inequities by creating more resources for marginalized populations.

This plan is neatly summarized in our updated vision statement: to be the leader in the fight against blood clots.

We know this vision is attainable if we work together. We hope you will join us.

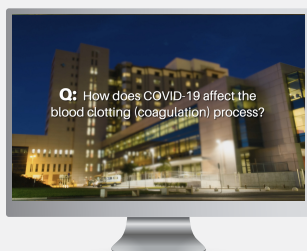
Thank you for your generous support of NATF.

Warm regards,

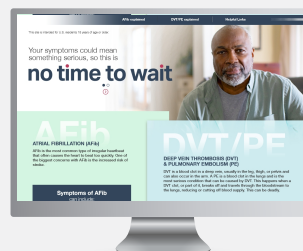
Kathryn, Courtney, and Aviva

2020 Program Report

In 2020, you helped NATF raise \$54,579 for the Annual Fund to support life-changing programs.

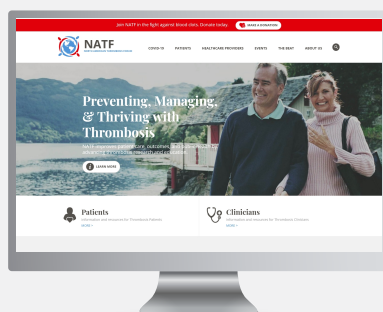


75,000
of you watched our videos
on our YouTube Channel



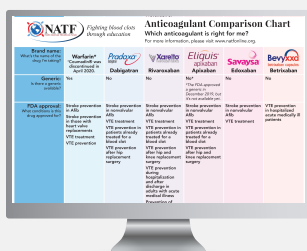
We partnered with other nonprofit organizations to support the “No Time to Wait” campaign

We missed seeing you in person



More than **468,000**
of you viewed the NATF website

but loved connecting in other ways.



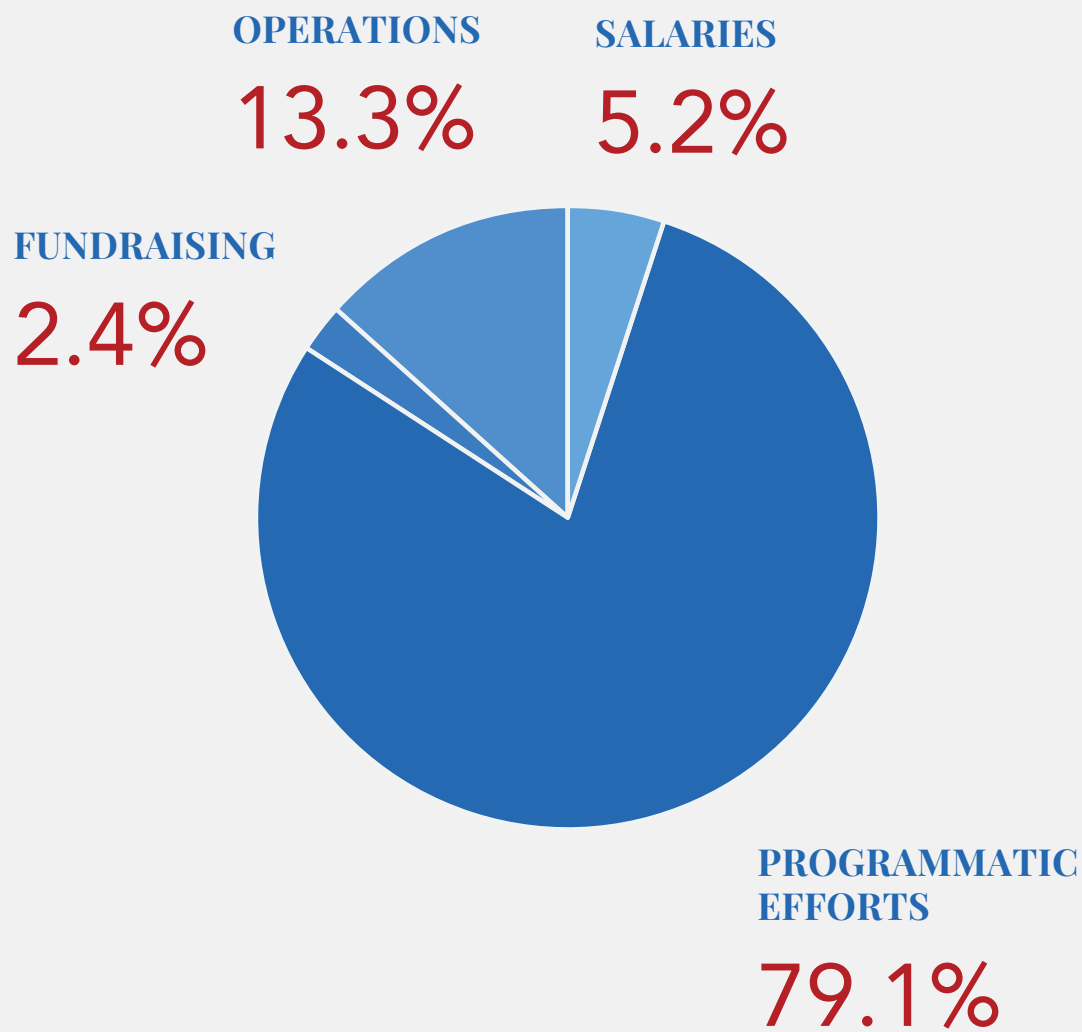
4,600
patients used our educational
materials or attended our
support groups



We educated more than
163,000
healthcare providers through our published
Action Initiatives, *Clot Chronicles* video
series, and virtual educational programs

2020 Expense Report

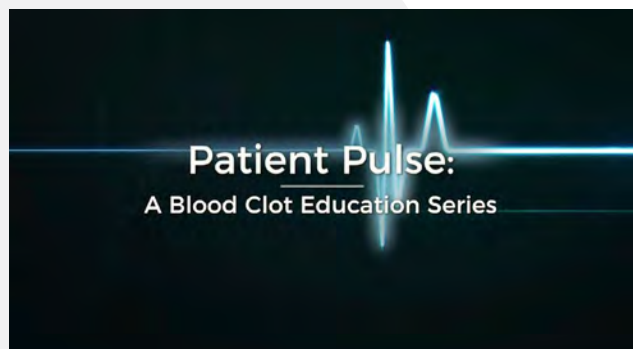
How your money was spent:



How NATF Moved Forward in a Difficult Year

Hosted the first-ever virtual Summit on Women's Cardiovascular Health

This program examined the unique cardiac risks and challenges that women encounter, with a focus on thrombotic conditions such as heart attacks, stroke, and blood clots. The program also explored how changes across a woman's lifespan can increase cardiac risk and further addressed best practices for managing this risk.

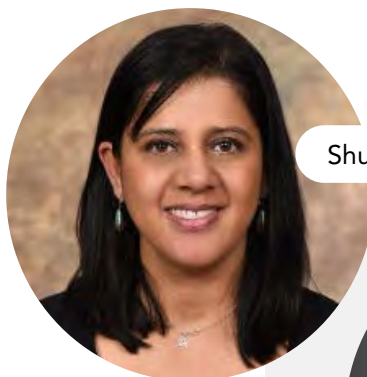


Launched the *Patient Pulse*

This monthly on-demand webinar series is designed for patients, caregivers, families, and friends affected by blood clots and related diseases. Each episode features an expert discussing new research or answering commonly asked questions about thrombosis-related topics.

Awarded two grants to support ongoing research in COVID-19 and thrombosis

We know that the virus poses a significant danger to a key population that we serve: patients with heart and/or lung diseases. The surge of thrombotic events associated with the COVID-19 virus has underscored the need for more research. To address this need, we awarded research grants to two outstanding clinician-researchers.



Shuchi Gulati, MD, MSc



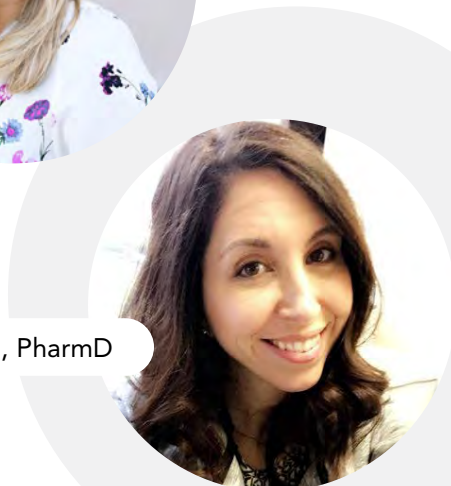
Alec A. Schmaier, MD, PhD

Created the *Ask the Expert* series

This is a live quarterly forum where the audience can ask questions about blood clots and heart health. Through *ATE*, we hope to more directly connect patients, caregivers, and families with leaders in the thrombosis field.



Julie Anderson, MD



Tara Lech, PharmD



John Fanikos, RPh, MBA



Scott Kaatz, DO, MSc



Gregory Piazza, MD, MS



Umberto Campia, MD, MS

Officially formed the NATF Medical Advisory Board (N-MAB)

The purpose of the N-MAB is to advise, assist, and support NATF staff in developing relevant, trustworthy, and up-to-date content for both patients and clinicians. Our 2021 N-MAB team brings experts together from a range of medical disciplines and institutions, and we're thrilled to welcome them to the NATF family.



Alex Spyropoulos, MD
Northwell Health System
Manhasset, NY



Brenda Shisslak
Westwood, MA



Jennifer Ballard-Hernandez, DNP
UC Irvine / Tibor Rubin VA
Medical Center
Long Beach, CA



Christian Ruff, MD, MPH
Brigham and Women's
Hospital
Boston, MA



Margaret Fang, MD, MPH
University of California
San Francisco
San Francisco, CA



Tzu-Fei Wang, MD, MPH
University of Ottawa
Ottawa, Canada



Tara Lech, PharmD
Beth Israel Lahey Health
Burlington, MA



Aviva Schwartz, MA
Boston, MA



Allen Taylor, MD
MedStar Georgetown
University Hospital / MedStar
Health Research Institute
Washington, DC



Aaron Aday, MD, MS
Vanderbilt University Medical
Center
Nashville, TN



Umberto Campia, MD, MS
Brigham and Women's
Hospital
Boston, MA

Published two Action Initiatives:

Approach to the Patient with Cancer and Thrombosis

This collection of review articles on cancer-associated thrombosis (CAT) was published in *The Oncologist* in December 2020. These reviews address several important aspects of CAT management, including strategies for preventing and treating blood clots in patients with cancer.

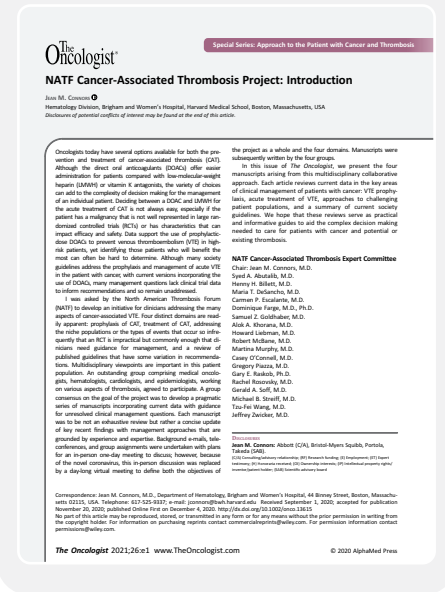
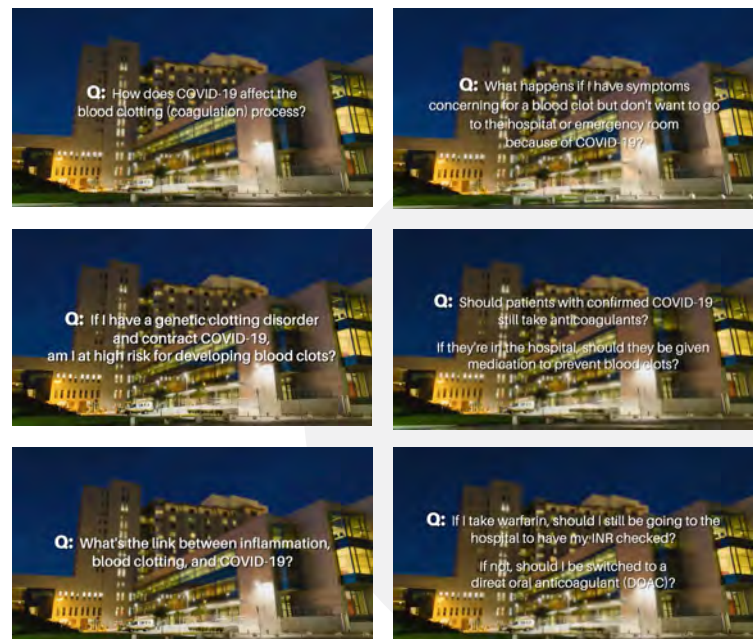


Extended Venous Thromboembolism Prophylaxis in Medically Ill Patients: An NATF Anticoagulation Action Initiative

The Anticoagulation Action Initiative was published in the *American Journal of Medicine* in May 2020. Developed by a panel of global experts, this consensus document serves as a practical, contemporary guide for frontline providers and stakeholders who care for hospitalized patients with acute medical illnesses (such as heart failure, infections, or respiratory issues).

Produced a COVID-19 and Clots Resource Hub

NATF has been closely monitoring the COVID-19 pandemic over the last year. We remain committed to supporting patients and healthcare providers during this difficult time and continue to publish comprehensive resources and videos on the latest data.



Donor Honor Roll of 2020

The Annual Report reflects all gifts and pledges received in 2020

CORPORATE PARTNERS OF NATF

Acceleron Pharma
Actelion
Alexion (formerly Portola
Pharmaceuticals)
AstraZeneca
Bayer
The Bristol-Myers Squibb-
Pfizer Alliance
Cordis Corporation
Janssen Pharmaceuticals,
Inc.

PARTNERS OF NATF (\$15,000+)

Charles Binder and Nancy
Shor
– *In memory of Ethel
Goldhaber*

BENEFACTORS OF NATF (\$5,000-\$14,999)

Laura and Gregory
Milmoie

PATRONS OF NATF (\$1,000-\$4,999)

Anonymous BMS
Employee
Rose and John H. Ashby,
JD
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David J. Chavolla, JD
– *In honor of John
Ashby*
Jeffrey Condlin
The Honorable E. George
Daher
Todd Ellis
Reeve and Samuel
Goldhaber, MD
Leslee and Randy Greene
Marlene and Dennis
Hurley
Rosemary Pye, JD
Drs. Christian Ruff and
Tara Kieffer
Bob and Marni Wise

**SUPPORTERS OF NATF
(\$250-\$999)**

Behnood Bikdeli, MD, MS
 Robert Bird
 Denise Cardo
 – *In memory of Dr. Kenneth Leeper*
 Gail and Leroy Clark
 Paul Dello Iacono
 Elizabeth and Erling Hanson, Jr.
 – *In honor of Samuel Goldhaber, MD*
 John and Lynne Iberg
 – *In honor and memory of Rajan Laddu*
 Martha Lindsay
 – *In memory of Mark Lindsay*
 Clifford Rosen, MD
 Donald Strange

**FRIENDS OF NATF
(\$1-\$249)**

William Brigham
 – *In honor of Gregory Piazza, MD, MS*
 Jillian Burke
 Teresa Carman, MD
 Sandra Czibik
 Linda and Leonard Delvecchio
 Steven and Linda Dobkin
 Martin and Judy Dorf
 Barry Fisch
 Alissa Goldhaber
 – *In honor of Samuel Goldhaber, MD*
 Benjamin Goldhaber
 Katelyn Harrison
 Donna Hesari
 – *In honor of Samuel Goldhaber, MD, Gregory Piazza, MD, MS, Christian Ruff, MD, MPH, and John Fanikos, RPh, MBA*
 Nazaree Hines-Starr
 Susan Holzman, MD
 – *In honor of Samuel Goldhaber, MD*
 Edward Jones
 Amy Kvistad

Lenore Lipworth
 – *In honor of Samuel Goldhaber, MD*
 Steve London
 Linda and Ed Lyon
 Christina Martin
 – *In loving memory of Manu "Shaq" Williams*
 Nina Mayer
 Albert Mitchell
 David C. Osler, MD
 Diane and Martin Richler
 Cheryl Saben
 – *In memory of Rajan Laddu*
 Sheryl and Joseph Schwartz, MD
 – *In honor of Aviva Schwartz, MA*
 Trinie Tang
 Joy Vlachos
 – *In honor of Samuel Goldhaber, MD, Gregory Piazza, MD, MS, and Umberto Campia, MD, MS*
 Cheryl Warner
 Alan Weiss

Connect with us on social media!



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through education*

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